

Sponsorships, Tickets & Program Advertisements

Arts & Ideas Gala | Friday September 6, 2024
New Haven Lawn Club, 193 Whitney Avenue



PRESENTING SPONSORSHIP **\$20,000.00**

- 20 seats (2 tables) in center location
- Recognition from the stage and opportunity to give remarks from the stage
- Facebook/Instagram recognition - one dedicated post, with opportunity to share a link
- Logo recognition in all gala-related emails (email list of 20,000+)
- Logo recognition on event sales webpage as well as text recognition in webpage event subtitle (Presented with support from _____)
- Special leadership recognition on event signage on-site
- Special leadership recognition in event program book
- Complimentary full-page advertisement in event program book
- Recognition in International Festival of Arts & Ideas' Annual Report

LEADERSHIP SPONSORSHIP **\$10,000.00**

- 10 seats (1 table) in center location
- Recognition from the stage and opportunity to give remarks from the stage
- Facebook/Instagram recognition - one dedicated post
- Logo recognition in all gala-related emails (email list of 20,000+)
- Logo recognition on event sales webpage
- Special leadership recognition on event signage on-site
- Special leadership recognition in event program book
- Complimentary half-page advertisement in event program book
- Recognition in International Festival of Arts & Ideas' Annual Report

BENEFACTOR TABLE SPONSORSHIP **\$5,000.00**

- 10 seats (1 table)
- Recognition from the stage
- Special leadership recognition in gala program (Logo or Listing)
- Recognition on event signage on-site (Logo or Listing)
- Recognition on event sales webpage (Logo or Listing)
- Complimentary third-page advertisement in event program book
- Logo recognition in all gala-related emails (email list of 20,000+)

PREMIERE TABLE SPONSORSHIP **\$3,500.00**

- 10 seats (1 table)
- Recognition of your support in the gala program (Logo or Listing)
- Recognition on event sales webpage (Logo or Listing)

NONPROFIT SPONSORSHIP PACKAGE **\$1,000.00**

- 2 tickets to the full event
- Logo recognition in the gala program
- Complimentary third-page advertisement in the gala program
- Recognition on the event sales webpage
- Recognition in gala-related emails
- Recognition on event signage on-site

BENEFACTOR TICKET **\$500.00**

- Preferred seating for one
- Recognition of your support in the program book (Listing)
- Recognition of your support on the event webpage (Listing)

PREMIERE TICKET **\$350.00**

- Premiere seating for one
- Recognition of your support on the event webpage (Listing)

REGULAR TICKET **\$225.00**

- General seating for one

DESSERTS & DANCING TICKET **\$50.00**

- Join us after dinner for a selection of desserts, drinks, and dancing.

ADVERTISEMENT OPPORTUNITIES IN GALA PROGRAM

(All advertisements are printed in full color)

LEADERSHIP AD PLACEMENT **\$750.00**

- Full-page ad in the full color printed event program
Width: 5.5" x Height: 8.5"
- *BONUS* dedicated social media post to Facebook and Instagram (10,000+ reach)

BENEFACTOR AD PLACEMENT **\$500.00**

- Half-page ad in the full color printed event program
Width: 5.5" x Height: 4.25"

PREMIERE AD PLACEMENT **\$250.00**

- Third-page ad in the full color printed event program
Width: 5.5" x Height: 2.83"

For more information on sponsorships & program advertisements, please contact our Development Associate, **Bobby DellaCamera** at **203.498.3727** or **bdellacamera@artidea.org**