

By supporting the International Festival of Arts & Ideas, you invest in a vibrant cultural ecosystem that drives economic growth in New Haven. From 2021-2024, our programs attracted over 100,000 in person attendees, generating an estimated \$12,310,000 in local economic activity through tourism, dining, and retail. For three decades, we've been dedicated to bringing bold and inspiring performances to our great city. Our events create over 150 jobs each year, and create opportunities for local businesses, from independent artists to hospitality partners.

#30thAnniversary

#GreatArt

#BigIdeas

#HavingARecordYear



View our full list of benefits & recognition at [ARTIDEA.ORG/sponsorship](https://artidea.org/sponsorship) or use your smart phone to **SCAN THE QR CODE**



SPONSORSHIP LEVELS & TIERS

\$2,500+
Event Sponsorship
(Supporting)

\$5,000+
Event Sponsorship
(Presenting)

\$10,000+
Series Sponsorship
(Supporting)

\$25,000+
Series Sponsorship
(Presenting)

\$50,000+
Marquee Sponsorship

SPONSORSHIP RECOGNITION & BENEFITS

	\$2,500+ Event Sponsorship (Supporting)	\$5,000+ Event Sponsorship (Presenting)	\$10,000+ Series Sponsorship (Supporting)	\$25,000+ Series Sponsorship (Presenting)	\$50,000+ Marquee Sponsorship
Event Signage	✓	✓	✓	✓	✓
Event Programs	✓	✓	✓	✓	✓
Event Webpage	✓	✓	✓	✓	✓
Partnership Directory Page	✓	✓	✓	✓	✓
Festival Wrap-Up Video	✓	✓	✓	✓	✓
Number of Passes to the Hospitality Lounge Series	2	4	4	6	Unlimited
Host Resource Table at Event	-	✓	✓	✓	✓
Annual Report	-	✓	✓	✓	✓
Festival Emails	-	✓	✓	✓	✓
Inclusion in Pre-Event Remarks	-	✓	✓	✓	✓
Signage on the New Haven Green	-	-	✓	✓	✓
Event Series Landing Page & Webpage	-	-	✓	✓	✓
Dedicated Social Post & Tagging	-	-	-	✓	✓
Arts & Ideas Newsletter	-	-	-	✓	✓
Opportunity to Speak Before Single Event	-	-	-	✓	✓
Prominent Logo Recognition on the Main Stage	-	-	-	-	✓
Year-Round Recognition on Website	-	-	-	-	✓